

Your Legacy of Hope:

*Strategic Giving that Benefits You and
Cancer Support Community Pasadena*



**CANCER SUPPORT
COMMUNITY**
GREATER SAN GABRIEL VALLEY

WHEN TO CHOOSE A GIFT OF LIFE INSURANCE

Your needs and desires

You desire to donate a significant amount to *Cancer Support Community Pasadena* without depleting your financial reserves for future needs. In addition, you want to receive a charitable tax deduction, either now or for several years to come. You also want the gift-giving process to be fairly simple with minimal upfront costs and no ongoing management fees.

How to give a gift of Life Insurance

By naming CSCP the owner and/or beneficiary of a policy, the proceeds the policy provides can be used to fund our support programs for years to come. You may choose to designate these proceeds for a specific program, to establish an endowment or instruct us to invest in the greatest needs of the organization. Regardless of your choice, you will be confident that your generosity helps ensure CSCP programs continue to be available at no cost to anyone who needs them.

Why a Gift of Life Insurance may be a wise choice

Naming *Cancer Support Community Pasadena* as the beneficiary of your life insurance policy offers you several benefits while strengthening our work:

- If you irrevocably donate the full policy to *Cancer Support Community Pasadena*, you will no longer be responsible for paying any premiums and can deduct the full value of the policy from your income taxes.
- If you donate a portion of the policy, your yearly premiums for that percentage are tax-deductible.
- You will be welcomed into our *Legacy of Hope Society*, a group of likeminded men and women who share your commitment to making sure that future generations will have our support on their cancer journey. As a member, you will be entitled to all benefits of this exclusive society.
- You will be assured that your life will be a living legacy through the work of *Cancer Support Community Pasadena*.

What steps to take to make this gift

We will be pleased to have a confidential conversation with you and/or your advisor at no obligation about this gift. To either donate an existing policy or purchase a new policy to donate, begin by contacting the life insurance agent of your choice. This agent will explain the procedure and requirements, and provide you with any forms that need to be completed and signed, depending on whether you choose to donate the entire policy or a portion of it to *Cancer Support Community Pasadena*.

When considering a gift of life insurance, we encourage you to consider all your options carefully. To explore your options, please work directly with your estate planning, tax or legal advisor. We would be pleased to have a confidential conversation with you and/or your advisor to discuss this giving option at no obligation. Please contact us to set up a convenient time for a call or meeting.

When making any planned gift, please notify us of your intentions so we can honor your desires and welcome you into the *Legacy of Hope Society*. Thank you!

The mission of Cancer Support Community is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. Your Legacy of Hope Gift to Cancer Support Community can extend this mission for generations to come.

The above information is not intended as legal or financial advice; please consult with your financial advisor and/or tax attorney on the best way to prepare an estate plan or legacy gift strategy for yourself and your family. Cancer Support Community Pasadena is a 501(c)(3) nonprofit organization; our Federal Tax I.D. number is 95-4201985.