

CORPORATE BENEFACTORS SOCIETY

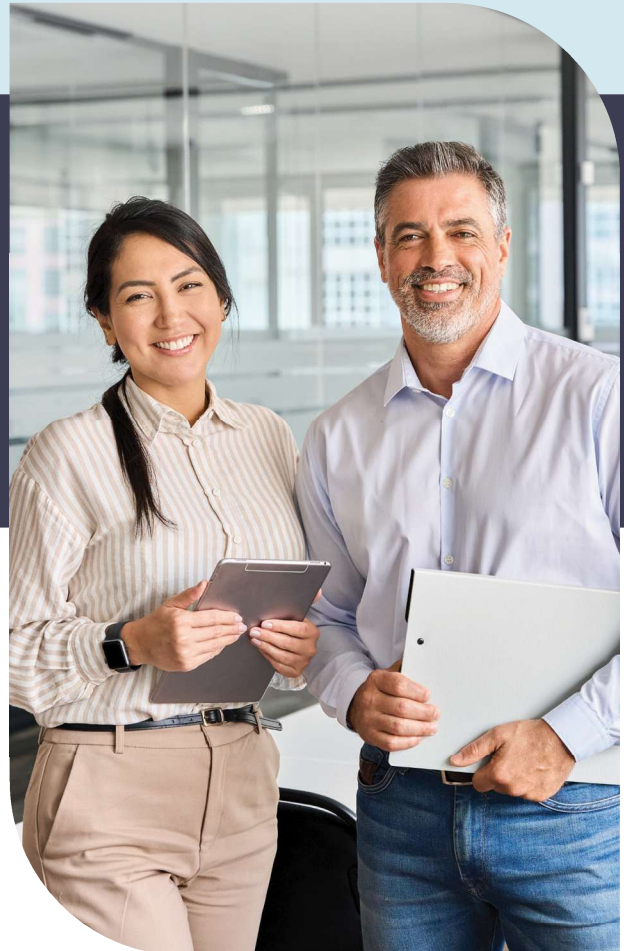
What does Cancer Support Community do?

Cancer Support Community offers free programs for anyone impacted by cancer, including:

- Individual and Group Support
- Educational Workshops
- Healthy Lifestyle Classes
- Social Events
- Referrals

Programs are offered in person, online, and hybrid—in English, Spanish, and Armenian.

We provide a welcoming space where those affected by cancer can find strength in community.



Our programs support emotional and mental well-being, complementing medical care to help improve outcomes.

We create a safe place for participants to express both hope and fear, met with kindness and understanding.

All services are provided completely **free of charge.**

Cancer Support Community is a global nonprofit with 200+ locations, including 4 in Southern California.

► **Our mission:** to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

► **Best of Pasadena**

Reader Recommended Best Nonprofit - 5 Years in a Row

► **Nonprofit of the Year**

2024 Congressional Leadership of the Year Award

HOW TO JOIN

Interested businesses should contact:

• **Patricia Ostiller**
CHIEF EXECUTIVE OFFICER
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or

• **Jan Cantwell**
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"As a cancer survivor, it was important for me to have a network of support to fight and get to remission. CSC excels at providing that positive and caring environment to deal with this huge life challenge. That is why we support CSC's role to those they serve."



@cancersupportsgv

Why should local businesses support CSC?

Supporting CSC strengthens a company's reputation, builds goodwill, and enhances customer and employee loyalty. It offers marketing benefits like positive publicity and increased visibility, boosts employee morale, and shows social responsibility that attracts today's conscious consumers.

Why are local businesses joining CSC's Corporate Benefactors Society?

CSC offers valuable benefits that boost a company's visibility and reputation in the San Gabriel Valley while supporting their marketing goals:

BRAND RECOGNITION

- Logo placement on CSC's website, newsletters, and event materials
- Recognition as a "Major Partner" or "Corporate Sponsor"
- Prominent branding at events

EXCLUSIVE EVENT ACCESS

- Invitations and tables at VIP events, galas, and receptions
- Opportunities to host or co-host events for added exposure

MEDIA & PR EXPOSURE

- Featured in press releases, newsletters, annual reports, and social media
- Opportunities to join storytelling campaigns

MARKETING OPPORTUNITIES

- Co-branded campaigns
- Product placement or giveaways at events
- Inclusion in targeted email outreach
- Invitation to an exclusive annual appreciation dinner

SOCIAL MEDIA RECOGNITION

- Regular mentions and dedicated posts on CSC platforms

EMPLOYEE ENGAGEMENT

- Volunteer opportunities designed to build stronger, more connected teams.

ANNUAL APPRECIATION DINNER

- All members are invited to our exclusive Annual Appreciation Dinner to celebrate and honor our most generous individual donors and corporate partners.

